



Local business woman named as a finalist for National Awards

Jacqui Preugschat of 'Tessa's Books Of Elegance' has been named as a finalist for the 2020 AusMumpreneur Awards in the Qld Author category.

The AusMumpreneur Awards presented by The Women's Business School celebrate and recognize Australian Mums in business achieving outstanding success in areas such as business excellence, product development, customer service and digital innovation. The awards are designed to recognize the growing number of women who successfully balance motherhood and business in a way that suits their life and family.

Jacqui Preugschat is happily married and has 4 beautiful children. She has a BA in Teaching (Special Ed.), BA in Justice Studies (Criminology), is a University Lecturer, Short course writer and lecturer for TAFE and is studying a Dip of Leadership and Management with AIM. Jacqui has also directed 3 musicals at the Princess Theatre, teaches drama and directs a choir.

Jacqui has written a book series for girls called 'Tessa's Books Of Elegance' which are story/activity books to encourage girls to use their talents and discover new ones. The reader follows the main character 'Tessa' and learns how to have a tea party (Bk.1) and a ballet performance (Bk.2) with consistent themes of kindness, encouragement and giving. The 3rd book (Design Your Own Elegant Bedroom Décor with Tessa) in the series is due out in Oct 2020. Jacqui also has plans to create Tessa merchandise and a fashion line to accompany the books.

In a world where pulling each other down and being critical towards one another is becoming a 'norm'- 'Tessa's Books Of Elegance' encourage girls to be kind, to be thankful, to give, inspire and support one another in their goals/dreams.

Being unkind, nasty and critical of others can have long lasting effects on the mental health of people- which fosters isolation and contributes to feelings of unhappiness, unworthiness and hopelessness. Jacqui's books encourage people to come together- to create beautiful keepsakes and cultivate individual creativity - but more importantly - to encourage



having conversations with one another – creating a compassionate and caring environment and therefore lessening feelings of loneliness and isolation amongst children.

Jacqui is delighted to be named as a finalist and is proud of her achievements, particularly receiving the Brisbane Lord Mayor Adrian Schrinner’s support by way of purchasing my books for his daughters and then writing a beautiful review.

There are many benefits to balancing business and motherhood as Jacqui explains, “Being a mumpreneur allows me to have the best of both worlds. Due to the flexible working hours I can focus on being a mother and spending time with my 4 children and can also focus on producing my books. I also love having the opportunity to make a difference in children’s lives through my books now and in the future, in turn creating a legacy for girls, given the evergreen nature of the books.”

It can be challenging to be a successful business woman whilst raising a family and Jacqui gives this advice for others thinking about starting their own enterprise, “You have to be %100 passionate, dedicated and inspired about your business– because if you’re not how can you expect other people to be. Also surround yourself with creative, inspiring people who have caught the essence of your vision and want to also see it come to pass.”

Read more at www.ausmumpreneur.com. The winners of the 2020 AusMumpreneur Awards will be announced at an online event in September.

For more information on the AusMumpreneur Awards visit:

www.ausmumpreneur.com or contact awards@ausmumpreneur.com

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